

OUR AFFILIATIONS

Dr. A.P.J. Abdul Kalam Technical University,
Lucknow

Masters of Business Administration
(Innovation Entrepreneurship & Venture Development)

IEDUP's
Excellence Centre of Management

(Affiliation Code: 1177)

Approved by AICTE, New Delhi



FACILITIES



ADMISSIONS OPEN

- Batches starting for 2 Years full-time programme 2023-25
Number of seats : 60
(Reservation as per government norms)
- **MBA in Innovation, Entrepreneurship and Venture Development**
- **Eligibility :** Graduate
(with 50% marks and valid CUET/CAT/XAT/MAT score)
- Admission through group discussion and personal interview

FACULTY ENGAGEMENT

- International Adjunct faculty
- Guest Faculty from IIMs, IIT's, Universities
- Experienced Regular Faculty

CONTACT DETAILS

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INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT, U.P.

(An autonomous organization under Department of Micro Small & Medium Enterprise and Export Promotion, Govt. of U.P.)



**MBA in Innovation,
Entrepreneurship and
Venture Development**



Institute of Entrepreneurship Development, U.P. (IEDUP), Lucknow, is a **State Level Premier Institute and Centre of Excellence in the field of entrepreneurship promotion and Human Resource Development, recognized by State Government.** Institute, as an autonomous organization under Department of Micro Small and Medium Enterprises & Export Promotion, Govt. of U.P., was set up in 1986. IEDUP's Governing Board, headed by **Additional Chief Secretary, MSME & Export Promotion, Govt. of U.P.**, comprises of senior bureaucrats, bankers, academicians and eminent professionals.

Institute has State of the Art infrastructure, best among other State level ED Institutions, sprawled over 5 acres of land having well-equipped training and hostel facilities. IEDUP is located at Sarojini Nagar industrial area, Lucknow which has about 70-80 industries in various sectors.

Key Interventions :

The Institute works with the mission of spearheading entrepreneurship, nationally through well-designed interventions Entrepreneurial Training, Capacity building, Research, Evaluation, Workshops, Seminars, Exposure visits etc. IEDUP has always tried to put in place interventions that may facilitate in bolstering Skilling and entrepreneurship across geographies, supported by various Central and State Government departments through their flagship schemes.

We have also been providing programme management and technical consultancy support to various organizations including international agencies on many cross-cutting issues. IEDUP is involved in entrepreneurship and industrial development not only in Uttar Pradesh but in many other States as well. Aligned with its core mandate, it works with existing and potential entrepreneurs, Industry Associations, support organizations in the MSME eco-system, financial institutions, as well as corporate organizations.

Our Collaboration :

The Institute's activities have been supported by more than 100 State and Central Government, Ministries, financial institutions, Corporates and International agencies. Presently, IEDUP is working with several ministries/depts. of the Govt. of India such as; Handicrafts, Textiles, Food Processing, Micro, Small & Medium Enterprises, Science and Technology, Skill Development & Entrepreneurship, Skill Development Missions, NABARD, SIDBI etc.



Identifying the needs of today, **IEDUP's Excellence Centre of Management (ECM) is starting a specialized MBA course in Innovation, Entrepreneurship and Venture Development (IEV)**, approved by AICTE and affiliated to AKTU. This specially designed MBA will help in nurturing young minds so that they should be prepared to register their presence in the globally competitive world and contribute in becoming 1-trillion economy. Since IEDUP is a nodal organization under State Government's MSME & Export Promotion department, it is closely connected with entrepreneurs, industrialists, exporters, Industry Associations, Technical and Financial Institutions. Our MBA students will get the advantage of this goodwill, branding, connectivity, collaborations, linkages and strong networking base built by IEDUP over more than three decades.

You become a Global Entrepreneur

The institution looks at developing global entrepreneurs by providing the following :

- Mentors from Industry
- Hands on Experience with Companies
- Realtime Projects
- Training on Latest Softwares
- Digital Library
- Exposure to Government Schemes
- Meets with Industry Performers
- Innovation connect
- Seminars, Conferences, Workshops
- Personality Development through soft skills development
- State of the Art facility
- Smart Classrooms
- Participation in trade fairs and events



- The only State Institute supported by MSME & Export Promotion Department, Govt. of U.P., offering specialized MBA course.
- Degree will be awarded by Dr. APJ Abdul Kalam Technical University.
- More focus on applied knowledge and wide exposure with Industries, exporters.
- Close connect with Industries Associations.
- Internships with Startups and Industries.
- Diverse and inclusive campus environment that fosters creativity and innovation.
- Academic Excellence with Highly Qualified Faculties from Academia and Industry.
- **Affordable fee structure**
- Quality education
- Experiential learning
- Standalone PC to each student
- Enterprise level networking configuration.
- Opportunity to work with incubators
- Support from SIDBI, NABARD, Commercial Banks Financial Institutions.
- Hostel and Cafeteria facilities.
- Computer lab / Library facilities.
- All public road transport available nearby campus.
- 10 minutes from Chaudhary Charan Singh International Airport.
- Online learning session with international faculties and experts.
- Assured credit linkages for starting business; benefit of government scheme also.